# The Right Pressure Reflexology

# **Privacy Statement**

### How we will communicate with you

We may contact you to notify you regarding The Right Pressure News Blog, or to notify you of any offers or events, or occasionally we may decide to ask your opinion through surveys or questionnaires.

For these purposes we may contact you via email.

### What type of information we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; e-mail address.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

We also collect personally identifiable information (including name and email) and where requested, your comments, feedback, product reviews, recommendations.

### How do we collect your information

When you subscribe to the mailing list on our website, as part of the process, we collect personal information you give us such as your name and email address.

Your personal information will be used for the specific reasons stated above only and will not be shared with any other business.

## Why do we collect your information

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the website;
- 2. To provide our subscribers with ongoing customer news and updates
- 3. To be able to contact our Visitors and Subscribers with general or personalized service-related notices and promotional messages
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

# How do we store, use, share and disclose your site visitors' personal information?

The Right Pressure is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to contact you about our services.

Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

#### Cookies

Session (Transient) cookies:

These cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

Persistent (Permanent or Stored) cookies:

These cookies are stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as Web surfing behaviour or user preferences for a specific site.

### Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on our website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### Withdraw subscriber consent

If you don't want us to process your data anymore and would like to be removed from our mailing list, please contact us via email: -

In your email Subject Header, please enter: -SUBSCRIBER REMOVAL REQUEST

Our email address: - right-here@therightpressure.co.uk

### Amendments to Subscriber details

If you would like to: access, correct, amend personal information we have about you, you are invited to contact us via email: -

In your email Subject Header, please enter: - SUBSCRIBER AMENDMENT REQUEST

Our email address: - right-here@therightpressure.co.uk